Program

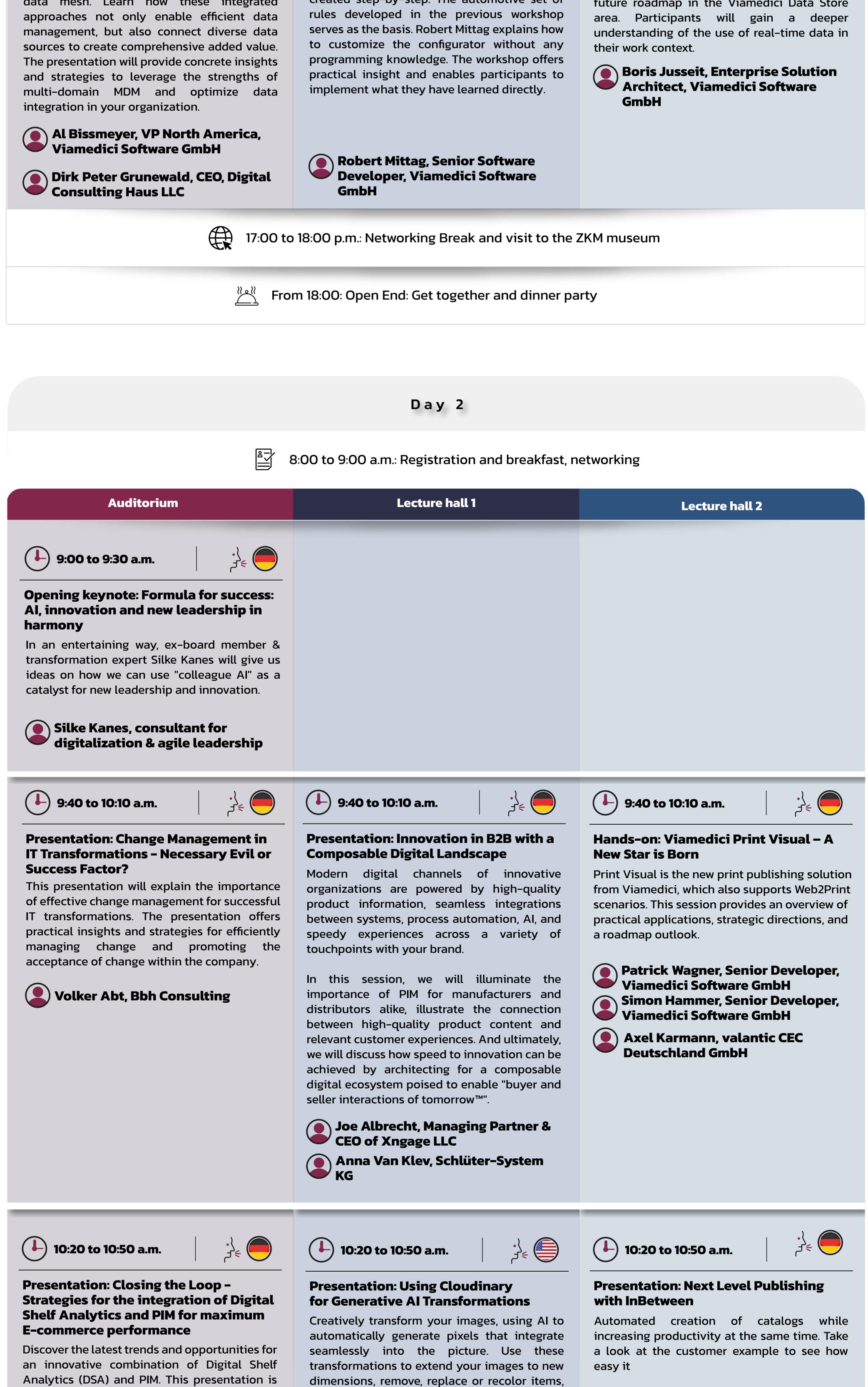
INN@VATION DAY 2024

| 9:00 to 9:15 a.m. Software GmbH 9:20 to 9:45 a.m. • Mind the gap - Bridging the gap between hype reality In the rapidly evolving field of artificial intelligence there exists a significant gap between the puperception, the CEO visions often fueled by hype, and current technological capabilities and eth considerations of Al systems. We will look at the si that are being taken to bridge this gap and move for vision to reality. Auditorium • Wahid Khamsi, SVP, COO & Head of Industry Transformation at SAP SE • Do we have the right skills for the future of technology? Discover the latest trends and future developments. I out how this advancing technology is reshaping | Day | Location | Time | လြံ္လာ Topic |
|---|-------------------------------------|-----------------|--------------------------|--|
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| Auditorium9:20 to 9:45 a.m.reality In the rapidly evolving field of artificial intelligence there exists a significant gap between the pu- perception, the CEO visions often fueled by hype, and | | Inditorium | 9:00 to 9:15 a.m. | Welcome & Introduction J ürgen M üller, CEO, Viamedici Software GmbH |
| technology? Discover the latest trends and future developments. I out how this advancing technology is reshaping | | | 9:20 to 9:45 a.m. | In the rapidly evolving field of artificial intelligence (AI), there exists a significant gap between the public perception, the CEO visions often fueled by hype, and the current technological capabilities and ethical considerations of AI systems. We will look at the steps that are being taken to bridge this gap and move from vision to reality. |
| | | | 9:50 to 10:15 a.m. | • Do we have the right skills for the future of Al technology? Discover the latest trends and future developments. Find out how this advancing technology is reshaping the economy, workplaces, and the skills society needs. Get insight into today's challenges and understand how to overcome these. |
| 10:15 to 10:45 a.m. 30 minutes coffee break & networking break | | <u> </u> | 10:15 to 10:45 a.m. | 30 minutes coffee break & networking break |
| shed light on the ethical dimensions and future prosp of artificial intelligence. The focus will be on the | | | 10:45 to 11:10 a.m. | Al and its ethical dimension Professor Matthias Braun from the University of Bonn will shed light on the ethical dimensions and future prospects of artificial intelligence. The focus will be on the link between innovation and responsibility and the associated challenges. Matthias Braun, Professor at Rheinische Friedrich-Wilhelms-Universität Bonn, Department of Social Ethics and Ethics of |
| April 18, 2024 11:15 to 11:25 a.m. IPAI - How a world-class AI ecosystem is being created in Heilbronn Tim Roder, Head of Business Development, IPAI Heilbronn Tim Roder, Head of Business Development, IPAI | | | 11:15 to 11:25 a.m. | created in Heilbronn Tim Roder, Head of Business Development, IPAI |
| VIAMEDICI EPIM 5 - Focus on MACH, AI and multidomain Experience the world of VIAMEDICI EPIM 5, which supp companies in their digital transformation. Learn in about the vision and strategic direction behind EPIM well as the core innovations. The core innovations include a new, powerful architecture with the benefits of cl integration, the new Universal API for system efficie and connectivity, enhanced database options increased flexibility and scalability and the redesign the UI including the personalization of the experience through AI. | | | 11:30 a.m. to 12:30 p.m. | multidomainExperience the world of VIAMEDICI EPIM 5, which supports companies in their digital transformation. Learn more about the vision and strategic direction behind EPIM 5 as well as the core innovations. The core innovations include a new, powerful architecture with the benefits of cloud integration, the new Universal API for system efficiency and connectivity, enhanced database options for increased flexibility and scalability and the redesign of the UI including the personalization of the user experience through AI.Michael Bauer, Head of R&D, Viamedici Software |
| | | | 12:30 to 14:00 | Lunch break |



This practice-oriented presentation highlights the advantages of multi-domain master data management (MDM) and the associated links with relationship management, data fabric and data mesh. Learn how these integrated A hands-on workshop with live creation of an online product configurator based on nocode. this practice-oriented workshop, a In customized online product configurator is created step-by-step. The automotive set of rules developed in the previous workshop

Enterprise Solution Architect, will e x a m i n e working with real-time data in the context of EPIM 5. The presentation will focus on technologies, practical applications and the future roadmap in the Viamedici Data Store



Analytics (DSA) and PIM. This presentation is an indispensable resource for decisionmakers and product data managers who want to take their e-commerce strategies to the next level and future-proof their e-commerce business.



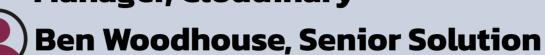
Engineer, Cloudinary

or restore degraded images.

Torsten Blümel, InBetween Deutschland GmbH

Peter Flory, Sales Director,









Viamedici training booth:

In addition to the main program, discover our training booth, where you can complete free EPIM Power User trainings, get to know the Moodle learning platform and clarify individual customer questions. Take the opportunity to pick up your 25% discount voucher for EPIM Configuration Admin and EPIM Full Admin

1x1 meetings with Viamedici experts:

You have the opportunity to meet with our Viamedici experts in our lounge for 1x1 meetings. Appointments can be made either in advance via your contact person or directly at the Viamedici Info Point during the event.